

# InnovateEA: Igniting Change in Education Abroad



The Forum's First Innovation Competition

## Goals

- To support The Forum's mission to "cultivate educators who champion high-quality education abroad experiences that ignite curiosity, impact lives, and contribute to a better world.
- To encourage innovation as a means to overcome challenges and improve practice.
- To bring a dynamic dimension to the annual conference that energizes and inspires attendees; capitalize on momentum created by 20th Annual Conference's Closing Plenary.
- To elevate new voices and celebrate emerging leaders.

## Objectives

- **Encourage Innovation.** An original, creative, and bold approach.
- **Impact the field of education abroad by improving practice.** Clear outcomes and potential to make a significant, enduring impact on practice in the field of education abroad.
- **Propose solutions which are achievable and actionable.** A solution which is bold, ambitious, yet achievable within the next 1-2 years.
- **Exemplify** the *Standards of Good Practice* in action through an approach that is replicable and adaptable.
- **Engage conference attendees through delivery of the pitch.** Your video pitch should demonstrate that you are an engaging speaker and your presentation communicates your passion, experience, and creativity.

## Scoring

### 1. Innovation

|                                |                              |                       |                    |
|--------------------------------|------------------------------|-----------------------|--------------------|
| <b>3: Exceeds Expectations</b> | <b>2: Meets Expectations</b> | <b>1: Progressing</b> | <b>0: Emerging</b> |
|--------------------------------|------------------------------|-----------------------|--------------------|

|   |   |  |  |
|---|---|--|--|
| <p>Radical innovation.</p> <p>Breakthrough approach or new paradigm.</p> <p>Significant contribution to the education abroad field.</p> | <p>Moderate innovation.</p> <p>Indicates creativity, originality, and a novel approach.</p> <p>Reasonable contribution to the education Abroad field.</p> | <p>Incremental innovation.</p> <p>Indicates some creativity. Some aspects of the approach are novel.</p> <p>Little contribution to the education abroad field.</p> | <p>Standard approach which maintains status quo.</p> <p>No new contribution to the education abroad field.</p> |
|---|---|--|--|

2. Impact

| <b>3: Exceeds Expectations</b>  | <b>2: Meets Expectations</b>  | <b>1: Progressing</b>   | <b>0: Emerging</b>   |
|---|---|---|--|
| <p>Effectively addresses a critical challenge while avoiding new problems.</p> <p>Discussion of how the idea can be scaled to benefit diverse stakeholder groups.</p> | <p>Addresses a noteworthy challenge.</p> <p>Some discussion of how to scale so that stakeholders could potentially benefit from project outcomes.</p> | <p>Addresses a relevant challenge.</p> <p>Little discussion of how to scale so stakeholders could benefit and the broader impact.</p> | <p>Does not describe the challenge they are attempting to address.</p> <p>No discussion of how to scale. No discussion of stakeholders.</p> <p>No explanation of the broader impact.</p> |

3. Achievability

| <b>3: Exceeds Expectations</b>   | <b>2: Meets Expectations</b>  | <b>1: Progressing</b>  | <b>0: Emerging</b>   |
|--|---|--|--|
| <p>Is achievable/realistic and highly likely to produce desired outcomes.</p> <p>Outstanding understanding of cost, timeline, and risks.</p> | <p>Is mostly realistic and probably likely to produce desired outcomes.</p> <p>Some understanding of cost, timeline, and risks.</p> | <p>Is only somewhat realistic and will likely not be achieved.</p> <p>Superficial consideration of cost, timeline, risks, and measures of success.</p> | <p>Is unrealistic and unlikely to produce desired outcomes.</p> <p>Does not address cost, timeline, risks, or measures of success.</p> |

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| Well-defined measures of success. | Some attempt to incorporate measures of success. |  |  |
|-----------------------------------|--|--|--|

#### 4. Exemplification

| <b>4: Exceeds Expectations</b>  | <b>3: Meets Expectations</b>  | <b>2: Progressing</b>   | <b>1: Emerging</b>   |
|---|---|---|--|
| <p>The approach exemplifies and explicitly references the Standards of Good Practice in action.</p> <p>The approach is replicable in any context.</p> | <p>The approach references the Standards of Good Practice and meets minimum requirements.</p> <p>The approach is replicable in a variety of contexts.</p> | <p>Little evidence on how the approach considers the Standards of Good Practice.</p> <p>The approach may be replicated and adapted only in specific contexts.</p> | <p>The approach does not meet the Standards of Good Practice.</p> <p>The approach cannot be replicated or adapted in different contexts.</p> |

#### 5. Engagement (Video Pitch)

| <b>3: Exceeds Expectations</b>   | <b>2: Meets Expectations</b>  | <b>1: Progressing</b>  | <b>0: Emerging</b>   |
|--|---|--|--|
| <p>Innovation is easily understandable to the target audience.</p> <p>Presentation is exceptionally clear and concise.</p> <p>Presenter demonstrates outstanding commitment to and belief in their idea.</p> | <p>Innovation is understandable to the target audience.</p> <p>Presentation is clear and concise.</p> <p>Presenter demonstrates commitment to and belief in their idea.</p> | <p>Some points unclear.</p> <p>Unconvincing commitment to or belief in their idea.</p> | <p>Innovation is not understandable to the target audience.</p> <p>Unconvincing commitment to or belief in their idea.</p> |