



**Template for Pre-Program Assignment:
Reflection/Analysis of Readings & Themes
(5 points)**

Due: June 9 by 6pm Bali Time (Canvas)

This is an individual assignment. Read the articles listed below, which are available on Canvas under the “Pre-Program” Module.

Reading	Key Issue/Theme	Due Date	Facilitation Group
James (National Geographic June/July 2013) That Old Bali Magic	Bali; Culture	June 9, 6pm, Bali Time	N/A
Bali Subak/ Communal Leadership from the Bottom Up Inspired Bali	Bali: Leadership & Community	June 9, 6pm, Bali Time	N/A
Dees (2001) The Meaning of Social Entrepreneurship	Overview of SIE	June 9, 6pm, Bali Time	N/A
Martin & Osberg (2007 SSIR) SE- The Case for Definition	Overview of SIE	June 9, 6pm, Bali Time	N/A
Martin & Osberg (Oct 2015 HBR) How Social Entrepreneurs Make Change Happen	Overview of SIE	June 9, 6pm, Bali Time	N/A
Phills et al (SSIR Fall 2008) Rediscovering Social Innovation	Overview of SIE	June 9, 6pm, Bali Time	N/A
Melinda Gates (Gates Foundation June 2013) 5 Questions for Tostan's Molly Melching Impatient Optimists	Women & Gender	June 9, 6pm, Bali Time	N/A
Salovaara et al (SSIR Feb 2014) Women, Prosperity, and Social Change in India	Women & Gender	June 9, 6pm, Bali Time	N/A
Repko et al (Sage Publications) Chapter 1 Introduction to Interdisciplinary Studies	Interdisciplinarity	June 9, 6pm, Bali Time	N/A

Using the template below, respond to each question. Each response should abide by the word counts included below. Your responses should be both meaningful and concise.

This is a formal writing assignment, so use complete sentences and proofread your work. You must type your narrative into this template and submit it via Canvas as a Word document (do not just copy the questions of the template onto another Word document).

Student's Name:	
In reading the first two articles on Bali:	
<ul style="list-style-type: none"> ▪ What are you most interested in learning about Balinese culture? ▪ What is unique about the Balinese system of leadership as reflected in the Subak system? How does this compare and contrast with other systems of leadership you're familiar with in the U.S. or elsewhere? 	
(150-200 words)	
Summarize the Dees article in your own words (although you can cite 1-2 brief lines from the article). Be sure to reflect the key themes and points he makes.	
(150-200 words)	
Summarize the two Martin & Osberg articles in your own words (although you can cite 1-2 brief lines from the articles). Be sure to reflect the key themes and points they make.	
(150-200 words)	
Summarize the Phills, Deiglmeier, and Miller article in your own words (although you can cite 1-2 brief lines from the article). Be sure to reflect the key themes and points they make.	
(150-200 words)	
In reading the article on Molly Melching and the article on Women and Social Change in India, why is changing long-standing cultural norms around gender and empowering women such a high priority? Why is this such a high area of leverage for creating social impact?	
(150-200 words)	
Why is empathy so important in working to systemically address social and environmental problems? What are some ways in which we might empathize with individuals and communities in culture?	
(150-200 words)	
Summarize the Interdisciplinary Studies article's definition of interdisciplinary. Why is taking an interdisciplinary approach to addressing complex social and environmental problems so important?	
(150-200 words)	



Template for Assignment 5: Reflection 1 (20 points)

Due: June 19, 5 pm (Canvas)

Reflection 1 is a two-page (not including instructions), single-spaced reflection that includes an assessment of one's experience, lessons learned, insights gained into the field of Social Innovation & Entrepreneurship, and a brief analysis of the issues/themes we're exploring. You must submit this assignment using this template. This is a formal writing assignment, so use complete sentences and proofread your work.

Student's Name:	
Highs with your experience in Bali so far:	
Challenges with your experience in Bali so far:	
Key lesson(s) you've learned from Balinese culture:	
Pick 1-3 site visits we've made to this point and discuss at least two key insights you gained that relate to the field of SIE:	
Pick one of the three major issue areas for this course and one of the four key themes. Briefly discuss the importance/urgency of this issue in Bali. In your discussion, tie in the key theme. You must include some data on the issue and theme using secondary research (use inline citations and list your sources in the references) and cite at least two of the course readings relevant to the issue/theme.	
Sources:	



Template for Assignment 5: Final Reflection (25 points)

Due: July 7, 12 pm - Noon (Canvas)

The Final Reflection is a 3.5 - 4 page (not including instructions), single-spaced reflection that includes an assessment of one's experience, lessons learned, insights gained into the field of Social Innovation & Entrepreneurship, and a brief analysis of the issues/themes we're exploring. You must submit this assignment using this template. This is a formal writing assignment, so use complete sentences and proofread your work.

Student's Name:	
Highs with your experience in Bali overall:	
Biggest challenge(s) with your experience in Bali overall:	
Pick one or both of the immersive case studies (BioRock/Pemuteran or East Bali Cashews) and discuss at least two key insights you gained that relate to the field of SIE:	
Discuss the following three insights you gained from the social innovation sprint we engaged in with the Undiksha students: <ul style="list-style-type: none">▪ A key insight you gained into a social/environmental issue in Bali▪ A key insight you gained into the human-centered design process▪ A key insight into intercultural collaboration	
Key lessons you learned from the overall immersion experience, including Balinese culture, the site visits, the immersive case studies, the social innovation sprint, collaboration with Undiksha students, and the literature (you may use a bulleted list for this response):	
How do you plan to apply these lessons now or in the future?	
Reflect on how you this experience enhanced how you learn. Share your insights:	

How has this experience influenced your perspective on purpose, service, and engaging as a citizen of this world?
Pick two of the three major issue areas for this course and at least two of the four key themes. Discuss how these issues and themes are interrelated. Discuss the importance of taking an interdisciplinary approach to addressing complex social/environmental issues. What did you learn about how to effectively approach these types of issues, particularly within the context of Bali and/or “first kilometer” communities in Indonesia?

Optional “Bonus” Questions for the explorers, philosophers, and daydreamers out there. (These carry no points and do not count toward the required 3 – 3.5 pages focused on the questions above; you may choose to tackle none, one, or as many as you like):

What is the most effective means of immersing oneself in another culture?
What is the most effective means of carrying forward and incorporating into your life the insights gained and lessons learned on an immersive trip like this?
Discuss the parallels between the Balinese Tri Hita Karana and the Triple Bottom Line and/or between Collective Impact and Gotong Royong/the Banjar System.
What does “Balance” mean to you and how has its meaning in your life evolved during the last four weeks?
Discuss the importance of “Elegance” in social innovation & entrepreneurship models and in your life.
Discuss the relevance of Chaos Theory to social innovation & entrepreneurship. Discuss the parallels between fractals and iterative design.
Time is an illusion. Explain. What is the present moment?



**Template for Assignment 6:
Immersive Case Study #1
Assignment Packet (20 points)**

Due: June 21, 11:59pm (Canvas)

One person in each group will submit the following items combined into one PDF file on Canvas:

- Stakeholder Interview Questions (5 points)
- Field Research Notes (these can be a scanned copy or photo of written notes or a digital copy of typed notes incorporated into the PDF file) (5 points)
- Group Reflection Using the Template Below (1.5 – 2 single-spaced pages not including instructions or SIE definition) (10 points)

Students' Names:	
List of Stakeholders You Interviewed (including at Reef Seen):	
Key Insights You Learned About the Pemuteran/BioRock Initiative (including lessons that might be applicable to other SIE initiatives) [You may use a bulleted response for this question]:	
Discuss at least three elements of the definition of SIE below within the context of the Pemuteran/BioRock Initiative. How are/were these elements reflected in the actual implementation and evolution of the initiative? (Each element can be a complete sentence (or a couple of sentences) or part of a sentence, such as “systems-level change.”)	

Defining Social Innovation & Entrepreneurship

Social innovation & entrepreneurship is an interdisciplinary approach to creating systems-level change that applies the best thinking and practices from across the nonprofit/civic, private, and public sectors. It aims to address a complex problem or “unjust equilibrium” through which the value created is targeted primarily to a segment of society experiencing marginalization or to society as a whole.

This approach includes:

- Understanding a social/environmental problem through a lens of empathy, including its social, political, economic, cultural, environmental, and personal dimensions.
- Identifying an opportunity; ideating, testing, and refining an innovative, impactful, and systemic approach to the problem through a human-centered process that is iterative and collaborative; and ensuring that its social value proposition is realized for the key stakeholders.
- Implementing and scaling that approach or social innovation through a sustainable social impact model—via a mission-driven, triple bottom line-focused organization or partnership such as a social enterprise, high-impact nonprofit, socially-responsible business, or cross-sector/collective impact initiative.

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This definition draws upon key concepts from the seminal literature in the field, particularly articles by Dees; Martin & Osberg; and Phillips Jr., Deiglmeier, & Miller, as well as Human-Centered Design, Social Innovation Framework, and Design Thinking material from IDEO and others.



ASSIGNMENT 7A: Social Innovation Sprint Understanding the Social/Environmental Problem ~ Secondary Research

Type into the white cells.

	Students' Name:
1.	What issue will you be focusing on (name the larger issue, such as “homelessness”)?
2.	State your design challenge, starting with “How might we...” (in one sentence):
3.	List as much data/statistics and their sources as possible that help one understand the nature of the problem. (Include five sources of data; summarize the data in bullet form, cite the source, and provide a link to each source.)
4.	List a case study that serves as a good example of the problem. (Summarize the case study in 1-2 paragraphs, cite the source, and provide a link to the source.)
5.	Provide a story or anecdote that helps show the human dimensions of the problem. The story should focus on an individual or family experiencing or connected to the problem. (Summarize the story/anecdote, cite the source, and provide a link to the source.)
6.	State the significance of the problem? Why is there a sense of urgency in addressing this problem? (The significance of the problem stated in 1 – 2 paragraphs; include relevant data – include inline citations of your sources.) Following is an example of a succinct problem statement: <i>Diarrhea is one of the leading causes of death and illness worldwide and one of the most preventable. Every year, over four thousand children in Haiti, a country of ten million, die before their fifth birthday due to diarrhea. In the past four years, over 8,000 people have died due to a cholera outbreak that was introduced to the country for the first time in 2010 (source), and has spread due to extremely low rates of access to clean water and improved sanitation. Not only has this lack of vital infrastructure caused this substantial loss of life, it also causes illness that can cripple intellectual and physical development in children and keep adults from work.</i>

7.	<p>A. List some of the <u>symptoms</u> of the problem:</p> <p>B. Think about some of the <u>deeper systemic and root causes of the problem</u>. List them (as words or phrases):</p>
8.	What common/mainstream approaches are currently being employed/implemented to address this problem? (Provide 2-3 examples.)
9.	What is working and not working? (One brief paragraph for each example from #8.)
10.	Identify at least five compelling examples of a social innovation, high-impact nonprofit, social enterprise, and/or collective impact model that is addressing the problem or some an aspect of the problem that could serve as inspiration or a model for your work. Provide links to the innovations or enterprises and describe each of them in 1-2 sentences.



Assignment 7A: Social Innovation Sprint ~ Field Research Template

Type into the white cells.

	Students' Name:	
1.	State your design challenge, starting with "How might we..." (in one sentence):	
2.	List at least 6 existing innovative models/approaches to the problem that you identified during your secondary research that you will incorporate into your model (it can be components/parts of an existing model or the entire model). Include links to the websites/sources.	
	Describe the Model/Approach in 2-3 sentences:	Website/Link to Source:
1		
2		
3		
4		
5		
6		
3.	Identify at least 3 aspects of the models above that you would like to validate during your research with stakeholders. Describe them below.	
4.	Identify 3-4 relevant stakeholders to interview in order to better understand the problem.	
5.	Draft 10-15 questions to ask your relevant stakeholders that would inform the ideation process. (You may adjust or add to these questions based on the stakeholders you are able to interview and the insights gained.	
	<i>To be completed after the day of field research:</i>	
6.	List the stakeholders you interviewed and the communities/context they were in:	
7.	List at least 7 powerful insights and/or observations gained from your field research.	



Assignment 7B: Social Innovation Sprint Proposal Template

Type into the white cells.

1.	Team and Design Challenge (Names of Team Members, Broad Issue Area and any Themes You're Focusing On; Design Challenge: How might we....)
2.	Significance of the Problem (1-2 paragraphs that includes compelling language <u>and data</u> that addresses the context and urgency of the problem):
3.	Status Quo & Opportunity for Change (How are key stakeholders currently addressing or not addressing the problem? Briefly describe the opportunity that exists to introduce a new approach.)
4.	Insights & Constraints (What key insights did/can you leverage? What constraints do you need to take into account?)
5.	Additional Information Needed (What additional information do you need to more fully develop and test your model? What additional stakeholders would you like to interview and present your prototype to?)
6.	Models That Inspired (What innovative, effective models did you draw inspiration from? List at least three.)
7.	Name of Your Model/Vision/Mission
8.	Value Proposition (Describe how your innovation meets a need and fills a gap and how your approach solves stakeholders' problems or improves their situation (relevancy), delivers benefits (quantified value), and tells the stakeholder why they should adopt your model over other approaches (unique differentiation).

9.	Social Impact Model (Describe your innovative model. <u>How</u> does your model create social impact? Is social impact created in more than one way? What is your “point of intervention” and what types of wrap-around supports does your model include? How does your model begin to address more underlying causes – how will it create the desired long-term, systemic change? (You must include a diagram of your social impact model in your final presentation.)
10.	Partners & Local Leadership/Resources/Community Empowerment & Sustainability (What individuals/organizations will you partner with? How will you leverage local leadership, talent, and resources to empower local communities, create systemic impact, and sustain the model?)
11.	Expected Social/Environmental Impact and Scalability (What impact do you expect in the next 3-5 years? How is your model scalable?)
12.	Organizational Framework/Funding-Revenue Model/Financial Sustainability (The initiative must be implemented through a hybrid organizational framework: for example, a social enterprise with a holistic, wrap-around model; a high-impact nonprofit with revenue-generation; a socially-responsible business with an affiliated nonprofit; or a collective impact/cross-sector partnership. Briefly describe the organizational framework through which your model will be implemented. How does your model financially sustain and scale social impact?)
13.	Team (Roles & One-Line Bios; Primary leadership roles must be local.)
14.	Next Steps for Further Research & Validation (What additional information do you need to further validate your model?)

Budget: (Provide a line-item budget for next field-research and validation steps. You must provide detail/justification for each item. You may request up to 1 million rupiah to support expenses related to further field research and validation.)

ITEM	TIMELINE	JUSTIFICATION	CALCULATIONS	AMOUNT
<i>Ex: Transportation (Gas for Motorcycle)</i>	<i>July 15 – 26, 2019</i>	<i>Interview the following additional stakeholders: x, y, z</i>	<i>Gas: 3 trips x 2 liters/trip x 10,000Rp/liter = 60,000</i>	<i>60,000Rp</i>
<i>Ex: Small Focus Group (Stipends and Snacks)</i>	<i>August 5 – 9, 2019</i>	<i>Validate additional aspects of the model</i>	<i>Stipends: 3 people x 100,000Rp = 300,000Rp Snacks = 200,000Rp</i>	<i>500,000Rp</i>
			TOTAL:	



Assignment 7B: Social Innovation Sprint Social Impact Model Pitch Deck

Slides:

1.	Cover Slide with Names of Team Members, Broader Issues; Design Challenge
2.	Significance of the Problem (include compelling <u>data</u> that illustrates the urgency of the problem and briefly describe how it is currently being addressed):
3.	Insights & Constraints (Briefly describe what key stakeholders you interviewed and what are the most powerful insights you gained that can be leveraged? What constraints do you need to take into account?)
4.	Models That Inspired (What innovative, effective models did you draw inspiration from?)
5.	Name of Model/Vision/Mission
6.	Value Proposition (Describe how your innovative meets a need and fills a gap in the current market and how your approach solves customers' problems or improves their situation (relevancy), delivers benefits (quantified value), and tells the ideal customer why they should buy from you and not from the competition (unique differentiation). In other words, how it relevant, how does it add value, and how is it innovative & different?)
7.	Social Impact Model ~ Description (Describe your innovative model. <u>How</u> does your model create social impact? Is social impact created in more than one way? What Product/Service will you sell/provide? What is your "point of intervention" and what types of wrap-around, client-centered supports does your model include that address the problem at a more systemic level?)
8.	Social Impact Model ~ Diagram Include a diagram of your social impact model here.
9.	Partners & Local Leadership/Resources/Community Sustainability (What individuals/organizations will you partner with? How will you leverage local leadership, talent, and resources to empower local communities, create systemic impact, and sustain the model?)
10.	Expected Social/Environmental Impact and Scalability (What impact do you expect in the next 3-5 years? How is your model scalable?)

11.	<p>Organizational Framework/Funding-Revenue Model/Financial Sustainability (The initiative must be implemented through a hybrid organization framework: for example, a social enterprise with a holistic, wrap-around model; a high-impact nonprofit with revenue-generation; a socially-responsible business with an affiliated nonprofit; or a collective impact/cross-sector partnership.</p> <p>Through what type of hybrid organizational framework will your model will be implemented? How does your model financially sustain and scale its social impact?)</p>
12.	<p>Team (Roles & One-Line Bios; Primary leadership roles must be local.)</p>
13.	<p>Additional Information Needed (What additional information do you need to more fully develop and test your model? What additional stakeholders would you like to interview and present your prototype to for further validation?)</p>
14.	<p>Budget (Present each detailed line item of your budget and the total request.)</p>

Note: Your slides should have a “branded” look. Your slides should be visually compelling and not excessively text-heavy. Most of the content you share will be spoken rather than written. You should include some photographs that help the audience understand and relate to the problem/solution. Every member of the team should have a role in presenting.

You’ll have 15 minutes to present your slides followed by 10 minutes of Q&A. Plan your time accordingly so you don’t rush but you cover the essential elements – you need to be succinct, disciplined, and practiced.